162050

C 21471

Nam	e
Reg.	No

FOURTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, APRIL 2022

B.Com./B.B.A.

## A 13-ENTREPRENEURSHIP DEVELOPMENT

## (Common for B.Com./B.B.A./B.H.A./B.T.H.M.)

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

### Section A

Answer at least **ten** questions. Each question carries 3 marks. All questions can be attended. Overall Ceiling 30.

- 1. What do you mean by Entrepreneurship?
- 2. Who is a professional entrepreneur ?
- 3. What do you mean by ancillary units ?
- 4. What is bounty ?
- 5. What is a micro unit or micro enterprise?
- 6. What is meant by incentives?
- 7. What do you mean by a project ?
- 8. What is meant by short-term finance?
- 9. Who is a social entrepreneur?
- 10. What is break-even point?
- 11. What do you mean by seed capital?
- 12. What are the three forms of foreign collaboration ?
- 13. Expand NEDB and KVIC.
- 14. Who is an entrepreneur ?
- 15. What do you mean by project appraisal?

 $(10 \times 3 = 30 \text{ marks})$ 

#### **Section B**

Answer at least **five** questions. Each question carries 6 marks. All questions can be attended. Overall Ceiling 30.

- 16. What are the various types or classifications of industrial estates ?
- 17. List out the characteristics or features of an entrepreneur.

**Turn over** 

162050

C 21471

 $\mathbf{2}$ 

- 18. Explain the need for incentives and subsidies.
- 19. List out the functions of SISI.
- 20. What do you mean by a feasibility study ? List out its features.
- 21. Distinguish between an entrepreneur and an intrapreneur.
- 22. Explain the need for or the importance of entrepreneurship development.
- 23. List out the various functions of Technopark.

 $(5 \times 6 = 30 \text{ marks})$ 

## Section C

# Answer any **two** questions. Each question carries 10 marks.

- 24. What are the major causes of industrial sickness? Explain remedial measures to overcome sickness.
- 25. What is a project report ? What are the various requirements or contents of a good project report ?
- 26. What do you mean by District Industries Centre ? Explain the objectives and functions of DIC.
- 27. Who is an entrepreneur ? Explain the various factors affecting entrepreneurial growth in India.

 $(2 \times 10 = 20 \text{ marks})$